

Hamilton County Tourism Collection

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Hamilton East Public Library

Crossroads Discovery Center

1 Library Plaza

Noblesville, IN 46060

By Jessica Layman, Genealogy and Local History Librarian, and Hayes Lupin, Crossroads Discovery Center Assistant

Collection Overview

Title: Hamilton County Tourism Collection

Collection ID: N

Creator:

Extent: 78 1/2 linear inches

Arrangement: The collection is arranged in three series: I. Binder, II. Files, III. VHS

Date Acquired: 2022

Languages: English [eng]

Scope and Contents of the Materials

The Hamilton County Tourism Collection contains materials from Hamilton County Tourism, Inc. based in Hamilton County, Ind. Materials are dated between the 1980s to 2000s. The collection includes:

- binders to hold materials such as photos, slides, film, documents, & brochures
- folders to hold excess materials such as photos & film that could not fit in the binders
- VHS tapes

The collection was titled the "Hamilton County Tourism Collection" to facilitate discoverability. Collection materials are of interest to researchers interested in tourism, marketing, and locations in Hamilton County.

Collection Historical Note

On February 4th, 1989, the Noblesville Council sought support to establish a tourism board for Hamilton County, Ind. Appointments to the tourism board began around July 11th, 1989, with the bureau under the name the "Hamilton County Tourism Bureau".

The name "Hamilton County Convention & Visitor's Bureau"(HCCVB) or the "Visitor and Convention Commission" was a part of this bureau. Sometimes this name would be used interchangeably with the tourism department in Hamilton County. Later the department would be renamed as "Hamilton County Tourism, Inc." - this is its current name as of 2025.

The Hamilton County Tourism Bureau used the URL, www.hccvb.org, to advertise Hamilton County on the internet roughly around 1998. As of June 2025, the URL redirects to visithamiltoncounty.com or the Visit Hamilton County website.

Sources

"Hamilton County Tourism, Inc. | LinkedIn." 18 June 2025,
www.linkedin.com/company/hamiltoncountytourism.

Montgomery, Gregg. "Tourism plan advises 'Wander Hamilton County'". *The Noblesville Ledger*, 4 February 1989, p.1

"Visit Hamilton County, Indiana." 18 June 2025,
web.archive.org/web/19980202155952/http://www.hccvb.org.

"County calendar ready", *The Noblesville Ledger*, 23 September 1997, p. 6

Barnanski, Andrea "Two tourism appointees named", *The Noblesville Ledger*, 11 July 1989, p. 1

Biographical Note

Related Material

Separated Material

A future collection may be developed of Hamilton County Tourism marketing and published materials. The Hamilton County Vertical File Collection and other donated collections host many materials related to this group.

Subject/Index Terms

Advertisement

Buildings

Businesses

Cafes

Coffee Shops

Conner Prairie

Farms

Farmers' Markets

Festivals

Hamilton County Tourism, Inc.

Hamilton County Visitors' Center

Hamilton County Convention & Visitors Bureau

HCCVB

HCCVB Staff

Magician

Marketing

Mrs. Hamilton

Museums, Transportation

Museums, Miniatures

Museums, Historic

Museums, Trains

Pools

Potter's Bridge

Pottery

Restaurants

Restaurants, Themed

Sculptures

Still Life

Stoney Creek Farms

Tea Rooms

Tourism

White River

Forms of Material

brochures,

documents,

envelopes,

film,

forms,

negatives,

photographs,

photos,

slides,

Administrative Information

Repository: Crossroads Discovery Center at Hamilton East Public Library

Alternate Extent Statement: 6 boxes; 78 1/2 linear inches

Access Restrictions

Use Restrictions:

Acquisition Source: Hamilton County Tourism

Acquisition Method: Donation

Preferred Citation: Hamilton County Tourism Collection at Hamilton East Public Library

Box and Folder Listing

Series I: Binders

Box 1:

Binder 1

Binder 2

Binder 3

Binder 4

Box 2:

Binder 5

Binder 6

Binder 7

Box 3:

Binder 8

Binder 9

Binder 10

Box 4:

Binder 11

Binder 12

Binder 13

Series II: Files

Box 5:

Folder 1: Carmel, Indiana - Crooked Stick Golf Course - Binder 1

Folder 2: Other DMOs - Binder 5

Folder 3: Other DMOs - Binder 5

Folder 4: Other DMOs - Binder 5

Folder 5: HCCVB Staff and Stuff - Binder 6

Folder 6: Potter's Bridge - Binder 7

Folder 7: Potter's Bridge Duplicates - Binder 7

Folder 8: Bastine, Bundy & Strawtown - Binder 9

Folder 9: Bastine, Bundy & Strawtown - Binder 9

Folder 10: Bastine, Bundy, & Strawtown Duplicates - Binder 9

Folder 11: Indiana Transportation Museum - Binder 9

Folder 12: Indiana Transportation Museum Duplicates - Binder 9

Folder 13: Illusions Magical Themed Restaurant - Binder 9

Folder 14: Conner Prairie - Binder 10

Folder 15: Conner Prairie - Binder 10

Folder 16: Conner Prairie - Binder 10

Folder 17: Conner Prairie - Binder 10

Folder 18: Conner Prairie - Binder 10

Folder 19: Conner Prairie - Binder 10

Folder 20: Stonycreek Farm - Binder 10
Folder 21: Stonycreek Farm - Binder 10
Folder 22: Stonycreek Farm - Binder 10
Folder 23: Stonycreek Farm - Binder 10
Folder 24: Stonycreek Farm - Binder 10
Folder 25: Stonycreek Farm - Binder 10
Folder 26: Stonycreek Farm - Binder 10
Folder 27: Stonycreek Farm - Binder 10
Folder 28: Stonycreek Farm - Binder 10
Folder 29: Stonycreek Farm - Binder 10
Folder 30: Stonycreek Farm Duplicates - Binder 10
Folder 31: Stonycreek Farm Duplicates - Binder 10
Folder 32: Stonycreek Farm Duplicates - Binder 10
Folder 33: Misc. Photo - Binder 12
Folder 34: Indpls. Monthly - Binder 12
Folder 35: Misc. - Binder 12
Folder 36: Envelopes - Binder 12
Folder 37: Hamilton County Courthouse - Binder 13
Folder 38: Hamilton County Courthouse - Binder 13
Folder 39: Hamilton County Courthouse - Binder 13
Folder 40: Flower Faire - Binder 13
Folder 41: The Noblesville Emporium - Binder 13
Folder 42: Fieldhouse Pictures - Exterior - Interior

Series III: VHS

Box 6:

“Hamilton County CVB Raw Footage - Shot 7/20/07 & 7/21/07”
“Economic Outlook - #232 - airdate 5/18/07”
“Hamilton Co. Indiana - Tourism Video - 8:00”
“Hamilton County Tourism - Stock Footage Reel - 4/97”
“Hamilton County, Indiana - Leisure Video - 8:00”
“Hamilton County Tourism - 8:00 - Burn-In Time Code”

“Hamilton County, Indiana - Group Tour Video - 8:00”