



HAMILTON EAST
PUBLIC LIBRARY

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Strategic Plan 2024-2028

MISSION

To be our community's essential connector to information and ideas.

VISION

A connected library in a connected community.

GUIDING PRINCIPLES

Innovation • Discovery • Equity • Access

KEY STRATEGIC PRIORITIES

Strategic Priority 1: Access

People will find appealing and accessible library materials, spaces, and services they need and want

Increase availability and use of library resources

Remove barriers to access of physical and digital spaces

Provide access to clean, safe, and functional spaces

Strategic Priority 2: Community

Everyone is welcome in the library and will find people, resources, and services that reflect a broad range of individual interests and needs.

Ensure collection depth and breadth reflects community needs



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Provide events and services that reflect the needs of the community

Develop informed and compassionate library employees to effectively serve all in the community

Strategic Priority 3: Engagement

People will know what the library has to offer and receive accurate information about library services in places they frequent and from trusted sources

Increase number of active library users

Improve awareness of services, resources, and HEPL mission

Prioritize opportunities to connect with community, both in and outside of the library

Strategic Priority 4: Capacity

The Library will expand to meet the needs of our increasingly diverse and growing community

Establish Library Foundation

Explore a third HEPL location

Develop and implement robust strategy for evaluating capacity

Approved December 2023 by Hamilton East Public Library Board of Trustees